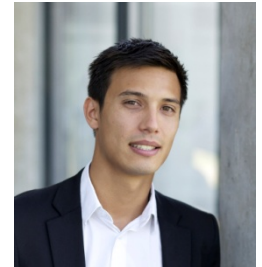


# NICOLAS VO VAN



Nationality: French  
Date of Birth: December 22nd 1985

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## EDUCATION

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Sept 2009 – Nov 2010: <b>Master of Science in International Management</b> <b>ESADE Business School</b>	<b>Barcelona</b> Spain
Sept 2005 – June 2008: <b>Bachelor of Science in Management</b> <b>Warwick Business School</b> Honours: Upper Second-Class (2:1)	<b>Coventry</b> United Kingdom
Aug 2006 – May 2007: <b>North American Exchange Program</b> <b>University of British Columbia</b>	<b>Vancouver</b> Canada
Exam June 2003: <b>French Baccaulaureate (Scientific Series) with Honours</b>	<b>La Seyne sur Mer</b> France

## WORK EXPERIENCE

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**Swarovski Elements** ([www.swarovski-elements.com](http://www.swarovski-elements.com)), Luxury Goods

<b>Strategic Operations Analyst (January 2012 – Present)</b> <ul style="list-style-type: none"><li>Leads major operational projects for the European region including the development of tailored strategies to collaborate with the main decision makers along the value chain</li><li>Coordinates the entry strategy of the company in the North African region</li><li>Directly reports to the Vice President of Operations Europe &amp; Africa</li></ul>	<b>Barcelona</b> Spain
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SWAROVSKI ELEMENTS

<b>Strategic Planning Analyst</b> (January 2011 – December 2011) <ul style="list-style-type: none"><li>Actively participated in global strategic projects across various areas of the business including segment marketing, product management and branding</li><li>Developed a meticulous analysis of our competition and built advanced models providing the company with a clear understanding of the business environment</li><li>Directly reported to the Vice President of Global Marketing and the Executive Board</li></ul>	<b>Wattens (HQ)</b> Austria
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<b>Trainee in Strategy</b> (April 2010 – December 2010) <ul style="list-style-type: none"><li>Involved in numerous strategic projects at European level implying complex analysis, consolidation and modelling of data and the elaboration of strategic plans to approach new premium accounts</li><li>Directly reported to the Vice President of Operations Europe</li></ul>	<b>Barcelona</b> Spain
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<b>Casamona International</b> ( <a href="http://www.casamona.com">www.casamona.com</a> ), Residential Real Estate <b>Business Manager</b> (June 2008 – Sept 2009) <ul style="list-style-type: none"><li>Managing the activities of up to fifteen people including sales employees, part time and full time trainees and IT staff.</li><li>Continuously reporting and collaborating with the CEO to deal with both operational and strategic issues.</li><li>Multiplied the number of letting transactions by three compared to the previous year.</li><li>Elaborating a new online and digital marketing strategy, including social networking activities, blogging and the development of Casamona Holidays, a new online platform promoting short term rental properties around Europe.</li></ul>	<b>Barcelona</b> Spain
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**ESADE Business School** ([www.esade.edu](http://www.esade.edu))

**Conference Organiser** (Dec 2008 – April 2009)

- First Symposium ESADE-HEC: From Innovation to Business (April 2nd & 3rd 2009)
- Developed a project proposal highlighting potential tracks with the Directors of Research of both institutions and sponsors
- Elaborated an efficient internal and external marketing strategy to promote the symposium

**Barcelona**  
Spain

**ESADE**  
Business School

**Wavematrix** ([www.wavematrix.com](http://www.wavematrix.com))

**Market Research Analyst** (Oct 2007 – Present)

- Analysed over 400 online consumer posts per week through the use of strong qualitative and quantitative skills
- Project with clients including Apple, Nokia, Samsung, Paramount, Universal
- Reported directly to the CEO and Research Executives

**London**  
United Kingdom



**Linklaters LLP** ([www.linklaters.com](http://www.linklaters.com))

**Campus Brand Manager** (Sept 2007 – Dec 2007)

- Development and implementation of marketing campaigns on campus to raise awareness about the brand
- Presentations of the career opportunities offered by the firm to the target students

**Warwick Campus**  
United Kingdom

**Linklaters**

**Casamona International** ([www.casamona.com](http://www.casamona.com)), Residential Real Estate

**Trainee in Residential Real Estate** (May 2007 - Sept 2007)

- Remodelling of the Letting Department through an extensive analysis of the results previously achieved and the introduction of new objectives
- Presentations to the Founders and CEO of the company to test feasibility
- Number of letting transactions multiplied by three compared to the previous year
- Presentation on "Innovation in Real Estate" at the ExpoRetail Forum III, September 2007

**Barcelona**  
Spain



**Warwick Ventures**

**Market Researcher** (Jan 2006 - March 2006)

- Conducted over 300 successful phone market interviews through the use of effective communication skills in French, English and Spanish
- Ensured integrity of data by following up on research results to guarantee accuracy

**Warwick Campus**  
United Kingdom

## OTHER WORK EXPERIENCE

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**President of the Students' Union** (Sept 2003 - June 2005)

- Organized social events (concerts, student nights, galas, dinners) gathering up to 2,000 people
- Made use of strong organizational skills to lead a team of 15 students and implement influential marketing campaigns
- Generated turnover greater than €10,000

**Nice**  
France

## LANGUAGES

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Native: French  
Fluent: English and Spanish

Advanced: Catalan  
Basic: German

## IT SKILLS

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Advanced user of the **MS Office Suite** (professional & academic presentations in MS PowerPoint, advanced modelling and scenario building in MS Excel).

Courses and projects in Computing and Information Systems, E-Business and Value Chains and Web Application Development. Developed several functional webpages with **WordPress**. Proficient in Sage **SalesLogix**.

## TRAINING

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Franklin Covey: The 7 Habits of Highly Effective People, Barcelona, September 2010, Clean driving license